



EK
SWEDEN

Yes you can!

Educational, Business & Recruitment Consultancy Company In Sweden.

I did not choose to be Egyptian. I did not choose my family, the color of my skin-not even my name; but I have the right to choose what I want to do in my life. this is why I travelled from Egypt to Sweden to do a masters degree in International Marketing. after finishing my studies, I launched EK Sweden to help other young people reach their fullest potential. our slogan is an expression to our motivation, which is "Yes you can!" (Ezzat Kassem).

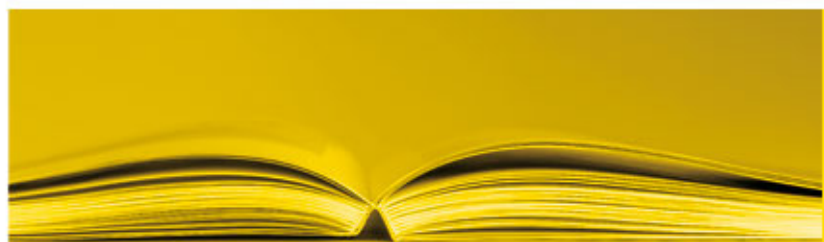




What is EK SWEDEN?

The initials EK stands for the first and last name of the Egyptian founder, Ezzat Kassem. EK Sweden is an educational, business, and recruitment Consultancy Company based in Jönköping, Sweden. The main purpose of EK Sweden is to do international marketing for the Swedish universities in the Mena and Gulf regions as well as to help international students to study in Sweden. EK Sweden also is an official consultant to Jonkoping University and the only representative to the university in Egypt. Additionally, EK-Sweden also has collaborations with agents and partners in Sweden as well as globally especially in the MENA and Gulf regions where we find our target segment of qualified International students.

The idea of EK Sweden came from the fact that the founder has been an international student himself and passed by all the steps and phases of the international student lifestyle. In addition, he managed to succeed and receive a master's degree in International Marketing from Jönköping international business school, at Jönköping University. So it is time to help young aspirants to follow the same lead and change their lives.



Our Story

It is the story of a passionate Egyptian entrepreneur whose name is Ezzat Kassem. Ezzat is the founder and CEO of EK Sweden. In 2017, Ezzat quit his job as a banker in a famous bank in Egypt and decided to change his life. In August 13th.2018, he travelled from Egypt to Sweden to do master in International Marketing at Jönköping International business school, Jönköping University.

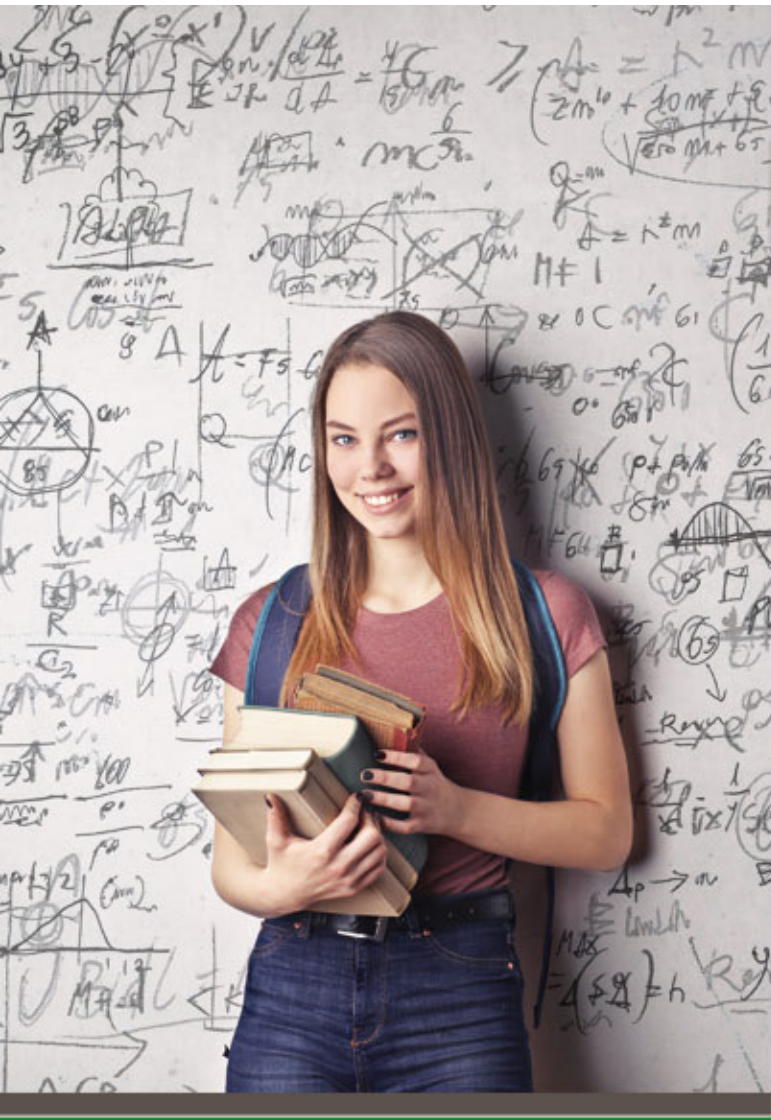
The reason for going to Sweden was his passion to study and to run a global sustainable business afterwards. Ezzat found Sweden as the best country where he can pursue his educational and sustainable business goals. Although, he got accepted in some universities in Spain, His decision to travel to Sweden was due to the fact that Sweden has a crystal clear orientation towards sustainability and the standards of living there are the best in the world. Having received his Master's degree in International Marketing, he decided to launch EK Sweden that will be the base for his dream to have a global sustainable conglomerate. EK Sweden started as a Swedish educational consultancy company. In addition, Ezzat decided to share his experience as a former international student and to guide other aspirants who are willing to study and live abroad especially in Sweden.



Vision

EK Sweden vision is to be the largest sustainable conglomerate on earth that includes all types of sustainable brands.

We want to fill the gap between talented or skilled people and creating a sustainable value out of their talents and skills to make a change in the world



Target

EK Sweden targets initially the international students from Egypt to study in Sweden especially Jonkoping university. We also target entrepreneurs who want to launch a start-up in Sweden as well as we target business owners who have a small or medium sized companies and seek a book keeping service. In addition, the skilled labor or technicians are also our target segment to help them in getting a job in Sweden.



Mission

EK Sweden mission is to be the most unique educational, business and recruitment consultancy company that helps international students to study in Sweden as well as incubates entrepreneurs to launch start-ups or even get jobs in Sweden



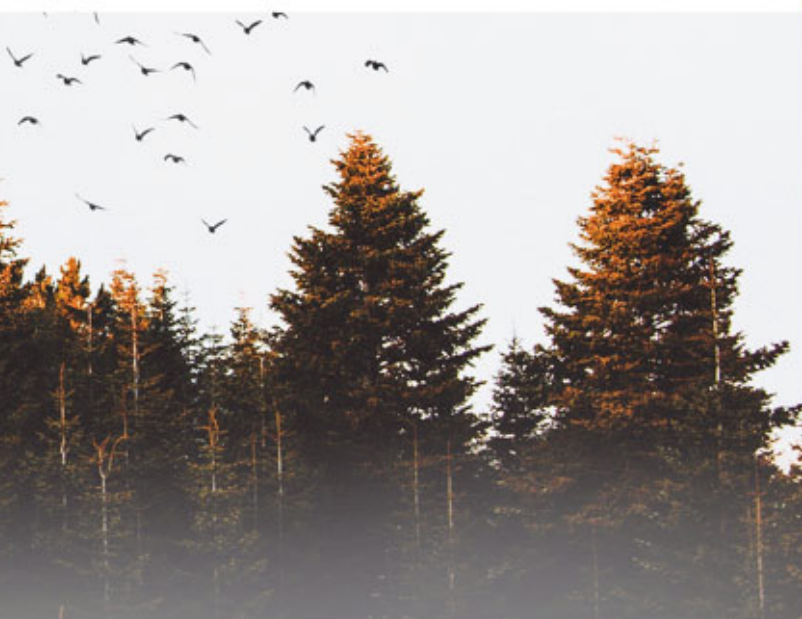
Recruitment consultancy services

EK Sweden is a Swedish recruitment consultant that offers recruitment services to help the students to get a working students jobs while they are studying; this is done according to the Swedish regulations and labor work laws. In addition, we council the students after they finish their study to find a job in international companies and know how to create a CV and cover Letter to apply for an English speaking jobs in Sweden or in Europe in General.



Educational Services

EK Sweden facilitates the applying process for international students who want to study in Sweden. This is done through our representatives around the globe.



As for the business consultancy services

EK Sweden helps entrepreneurs and the students after they finish their studies to start a business in Sweden. This will be done through EK economic partner in Sweden, Lindstrom Ekonomi AB. this is the after-studying phase of the international student educational Journey in Sweden.



Why SWEDEN?

1

Sweden gives the chance to students after they finish their studies to take 1 year residence permit to look for a job or launch their own start-ups. They encourage entrepreneurs to stay in Sweden and invest their ideas

2

Almost all the Swedish people speak English Fluently, which makes it easy for internationals to integrate and communicate in the Swedish environment

3

Swedish people are very friendly, and they respect all the races. It's hardly to find or encounter racism in Sweden. As for the Swedish people, they are either extremely introvert or extremely extrovert. There is no middle ground.

4

Sweden is a safe place to go and everyone is respected. Also, the crime rate is almost not existing.

5

The country is very diverse and full of internationals which makes it a very international environment to thrive and grow up with a business or innovative idea.

6

Sweden is one of the best countries in terms of sustainability and hosting sustainable businesses.



7

It is the best country in the world in terms of recycling and investing their wastes. For example, there is a recycling process for reusing the bottles by putting them in a recycling machine and get 1 or 2 Swedish kroners when you recycle the bottles.

8

Tap water is healthy to drink directly without any problems

9

The air in Sweden is very pure and the country is super clean and organized.

10

People can survive and get jobs in English not just in Swedish, which makes the applying process easy on students.

11

Buying a car is very cheap, with 5000 SEK which is almost 500 EUR, a person can get a good car to use.

12

The minimum salaries in Sweden is almost 13000 SEK, which is around 1300 EUR, which makes the standard of living in Sweden very high and the quality of life is very

13

Students can apply to learn Swedish language for free.



EK SWEDEN EDUCATIONAL

STEP BY STEP PROCESS

VISIT US IN OUR
AGENT'S OFFICE



1



GET DETAILS ABOUT THE
UNIVERSITY AND COURSE
TO STUDY, AND TUITION
FEES

2

PREPARE THE
DOCUMENTS



3



APPLY DIRECTLY TO THE
UNIVERSITY

4

GETTING THE
VISA TO SWEDEN



5



BOOK THE
ACCOMMODATION
IN SWEDEN

6

BOOKING PLANE
TICKETS



7



PICK UP SERVICE FROM
THE AIRPORT

8





HOW TO LAUNCH A START-UP IN SWEDEN

Ek-Sweden provides mentorship program to facilitate the process of running a business in Sweden. The program is offered through our economic partner Lindstrom Ekonmi Ab in Jonkoping. Our partner has a great deal of history in mentoring big companies in all over Sweden. The aim of the program is to identify the entrepreneur and validate whether or not he has an idea to launch. We provide the step by step process to have a start-up in Sweden.

The mentorship program includes:

- 1-Meeting with the entrepreneur and allow him to give a presentation about his passion or business idea.
- 2-We offer the business advice about how to brand your idea and make it valuable and practical
- 3-How to create a business plan and a financial plan to have your business idea in a professional context.
- 4-Our consultant then give a presentation about the Swedish institutions that the entrepreneur should be aware of to submit his documents to start a business and understand the Swedish regulations.
- 5-We inform the entrepreneur about the rules of every Swedish governmental entity to save time and make the process of applying and communication smooth and efficient.
- 6-After registering the start-up, we offer the taxation and accounting service to the start-up. For example, every month or quarter, semi-annually or annually, start-ups and companies in Sweden submit their profits and taxes sheets to the government. We also provide this service to make sure that the start-ups are following the Swedish regulations in a professional way
- 7-If the entrepreneur wants to apply for a fund to finance his project, we walk the entrepreneur through the best gates where he/she can apply for fund according to the Swedish regulations.

HELPING ENTREPRENEURS STUDENT/NON-STUDENTS TO LAUNCH THEIR START-UPS ACCORDING TO THE SWEDISH REGULATIONS (PAID SERVICE)



EK-Sweden will help the Entrepreneurs who want to start a company in Sweden to know how to launch a start-up from the scratch. We meet the graduate or any entrepreneur whether international or even Swedish person and mentor him/her about how to start a company in Sweden according to the Swedish regulations and laws. We offer such service in collaboration with our Economic consultant who has a great deal of experience in helping entrepreneurs to launch their companies.

Our partners



GSP (Golden sheep production) is film making studio run by the film director and journalist Sunday dolph chsristoper. The film director used to work in the Swedish TV, and he now is running his office and direct movies. In2018,GSP had a participating short-movie in Kane festival in France. GSP is our media and events organizer partner in Sweden.



HGS (Henry golden services) is founded by Henry Obi, a former master's student at Jonkoping University and also a class mate to Ek Sweden's founder, Ezzat Kassem. HGS has a co-working space in Jonkoping city that EK Sweden shares it's facilities while running the business in Sweden.



JÖNKÖPING UNIVERSITY

It is the university that the founder of EK Sweden has got his masters degree from. It also is a partner to Ek Sweden in which EK offers consultancy services as well as recruit students to study at the university



The Assistant is an educational organization that has a great deal of educational experience for almost 9 years. The assistant is managed by Waleed Tarek the CEO and founder. The company is an agent to EK Sweden and represents EK Sweden in Egypt through their office in Nasr city, Cairo. They collaborate with EK Sweden in hosting to the students and walk them through the applying process to study in Sweden.



Lindstrom Ekonomi is a Swedish economic consultancy company that is managed by the CEO and founder Mathias Lindstrom. Lindstrom Company is not only the economic partner for EK Sweden, but also is the book keeper of EK Sweden and the official agent that represents EK Sweden in front of any Swedish governmental organizations. Lindstrom collaborates with EK Sweden to help EK Sweden's customers to get the book keeping service in Sweden.

IN Sweden



Ezzat Fawzy Kassem

EK Sweden Economic
Consultant and owner of
Lindström Ekonomi AB
+46735722540
ezzat.kassem@ek-sweden.se



Mathias Lindstrom

EK Sweden Economic
Consultant and owner of
Lindström Ekonomi AB
+46707608008
Mathias.lindstrom@ek-sweden.se

Ahmed Omar

Art director of EK Sweden
+971543972274
ahmed.omar@ek-sweden.se

IN DUBAI



IN EGYPT



Hossam Khalil

Educational Consultant
+201063046743
Hossam.khalil@ek-sweden.se



Mostafa Shahat

VP Relationship Management
+201061161600
Mostafa.shahat@ek-sweden.se



Waleed Tarek

The agent of EK Sweden in Egypt
(The assistant)
+201022229146
waleed.tarek@ek-sweden.se



Abdelrahman Amr

Media manager
+201200904545
Abdelrahman.amr@ek-sweden.se



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SWEDEN

Yes you can!



Our OFFICE:

ADDRESS: Brahegatan 22B,
55334, Jonkoping, Sweden

E-MAIL: ezzaf.kassem@ek-sweden.se

PHONE: 0735 722 540

IN EGYPT:

ADDRESS: St, Makram Ebied extension,
8th district, Nasr City, Cairo, Egypt

For more information and online application
visit or contact : ezzaf.kassem@ek-sweden.se

